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D R A F T
NPIC/P&DS/D/6-
7 March 1966

MEMORANDUM FOR THE RECORD

SUBJECT: The combined evaluations of [REDACTED] on the 25X1A
proposals submitted for the Image Interpretation Module
Concept Study (RD-11-66).

Independently, we ranked four of the seven proposals above the 25X1A
other three. These top four were [REDACTED]

25X1A [REDACTED] We has some differences of opinion on the
25X1A relative merits of the [REDACTED] proposals, but, since
25X1A [REDACTED] price was [REDACTED] and we both 25X1A
25X1A agreed that the [REDACTED] proposals were better
than the other two, we agreed to eliminate [REDACTED] from 25X1A
further consideration.

25X1A Since [REDACTED] proposed price was [REDACTED] for a 12-month 25X1A
25X1A study effort and [REDACTED] price was [REDACTED] for an 8-month
effort and we both had, in fact, ranked [REDACTED] proposal # 1, 25X1A
we have concluded that the contract should be awarded to [REDACTED] 25X1A

25X1A [REDACTED] We also feel that it would be a good idea
to have someone else (most logically someone from [REDACTED] shop) 25X1A
read and pass judgment on the two final contenders.

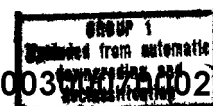
25X1A Why we decided on [REDACTED] proposal:

(1) Their broad, recent experience in related work.

25X1A [REDACTED] was prime contractor in the development of the
SR-71 imagery exploitation set-up at Beale AFB for the

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Indent [Air Force. They also developed the "IIC" and the Mobile Wing Recce-Tech system for RADC. They also developed a very successful Electro-Optical Rectifier currently used by ACIC. This solid background of recent achievements more than offsets some of the short comings in their proposal.

- (2) Their know-how in just about every phase of the planned study effort.

Their proposal displays a great familiarity with DOD-type operational procedures, materials and outputs of image interpretation systems. They discussed, at least to some degree, just about every point mentioned in the RFP. Because of this ^{their} proposal was overly long and repetitious in spots, but we felt that thought had been given to all the items mentioned in our R&D objectives document.

- (3) The caliber of the people proposed to head the program.

25X1A [redacted] the proposed program manager, and his boss
25X1A [redacted] are felt, by people in P&DS who know them, to be able engineers and managers with whom we should be able to get some good work done. The two proposed consultants for the program, [redacted] are 25X1A men with top-drawer reputations.

- (4) Their proposed price.

25X1A [redacted] quoted a price of [redacted] which seems to 25X1A be about right for what we had planned. Among other services, this figure will pay for about 3.2 man-years of

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engineering support. One of the faults of [REDACTED] proposal is that they seemed to be outlining more work to be done in one year than could reasonably be accomplished in 3.2 man-years of engineering effort. The P&DS monitor would have to see to it that the contractor did not try to spread himself too thin in too many directions.

25X1A

[REDACTED]

25X1A

Development Branch, P&DS

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